



**Deadline  
Extended**

Back By Popular Demand

L.I.F.E. Club is pleased to announced that it will be sponsoring  
Bonita Canyon Elementary School's

# **Pet Film Festival**

**(Entries due Thursday, February 28, 2019!)**

Film production begins NOW!

- **Film star must be a pet** (cat, dog, bird, fish, lizard, bug, rock, etc.)
- **Film duration 5 minutes or less** (commercials limited to 1 minute or less)
- **No harm to any animals or humans associated with the film**
- **Judging categories** = student made film primary grade (K-3) \*  
student made film upper grade (4-6) \*  
family made film (everyone may participate)  
staff/adult made film (children may participate)

\* requires minimal or no adult involvement (financing exempted)

- **Film categories may include** (but are not limited to)

drama  
comedy  
western  
romance  
news story  
music video

commercial  
documentary  
fable / folk tale  
mystery / crime  
action / adventure  
horror / sci-fi / fantasy

- **Submit your completed film to the school office by **Thursday, February 28, 2019!**** (Entry forms and more information is available in the school office and on the PTA website at [www.bonitacanyonpta.com](http://www.bonitacanyonpta.com))
- **B.C.'s 2019 Pet Film Festival will be in the Spring 2019 – Stay tuned.**



# Helpful Guidelines on Producing an Entertaining & Polished Looking Film

(Some of these suggestions may not apply to your film)

## Write a Script

- Have an interesting story to tell.
- Your story should have a beginning (sets the story up), a middle (things go right or wrong), and an end (resolution).
- Your story should have a "plot" - a struggle or conflict that must be overcome.
- Your story should have a "climax" - a highpoint of tension near the end of the story, and then eases off.

## Shoot the Film

- Footage should always be steady and focused (unless purposely done).
- Utilize a variety of camera angles and shots (close ups, long shots, etc.).
- Audio (sound) should always be clear and ambient noise (background) acceptable.
- Titles and credits should be clear and creative.
- Use music or sound effects to enhance the storytelling.
- Use props, costumes and special effects to enhance the storytelling.
- Settings and locations should be relevant to the story (believable).
- Be original. Be creative. Be imaginative.
- Have fun!

