



BONITA CANYON PTA

1 Sundance Dr, Irvine, California 92603 Phone: (949) 936-5450

Summer 2018

Dear Parents,

Welcome to Bonita Canyon's 42nd year of providing excellent education to our community! Bonita Canyon continues to be a remarkable school due to the efforts of our amazing staff and the exceptional involvement of our parent community, led by the Bonita Canyon PTA. Please make sure you visit the Bonita Canyon PTA website, which can be accessed at www.bonitacanyonpta.com, for helpful information about school programs and events in the Bonita Canyon community.

During the 2018-2019 school year, the PTA will contribute funds to provide all grade level field trips. We continue to support various library programs, technology and computer lab enhancements, the AR/STAR reading program, Art Masters, student assemblies, Fall Social, Movie Night, Lunch Time Activities, IPSF Music, and much, much more! Every single student at Bonita Canyon benefits from the donations made to the PTA.

The Fall Pledge Drive is extremely important in raising funds to support all of our educational enrichment programs that are budgeted this year. Our goal is to have 100% of our families and faculty join the PTA. We hope you will be a part of this important organization, which raises funds to support the programs at Bonita Canyon. Becoming a member and making a pledge by September 28, 2018 ensures that your family information is included in the Bonita Canyon PTA directory. The Bonita Canyon PTA directory is a priceless resource that allows you to connect with other BC families!

Please visit the PTA website to learn more about volunteer opportunities at our school. We welcome all BC parents to get involved in the PTA by volunteering your time and talent to one of the many wonderful programs at our school. There are opportunities for working parents as well. Please fill out the volunteer sign up form on our website at www.bonitacanyonpta.com/volunteer/ and you will be contacted by one of the dedicated committee chairs.

Our school is a special place because of your volunteer and financial support. Thank you for your dedication and interest in enhancing the learning experience of Bonita Canyon students. Please contact me, or any member of the PTA Executive Board, during the school year if you have any questions or concerns.

Best Regards,

Candace Novell
President, Bonita Canyon PTA
candace.novell@gmail.com



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Our goal is to deliver a better education and learning environment for the students at Bonita Canyon by offering Enrichment Programs, P.E./Library/Media/Tech Support Staff, Community Service and financial resources **not** provided by the District or supported by State funding.

OUR FUNDRAISING GOAL IS TO HAVE 100% FAMILY PARTICIPATION.

PTA PROGRAMS PROVIDED

The money generated by PTA fundraising goes directly toward educational and extra-curricular programs. Your generous donations to the Bonita Canyon PTA make the following staff support, programs, and field trips available to all our students:

<p><u>Instructional Programs</u></p> <ul style="list-style-type: none"> - Art Masters - Music (via donation to IPSF) - Student Assemblies - Library Books & Programs - Library Subscriptions - AR/STAR Reading - Reading Incentives <p><u>Enrichment Programs</u></p> <ul style="list-style-type: none"> - BC Connections - Guy Stuff - Mother-Daughter Night - S.H.A.P.E. 	<p><u>Instructional and Technology Support</u></p> <ul style="list-style-type: none"> - Classroom Allocations - Classroom Supplies - Copier Expenses - Computer Lab Hardware - Computer Lab Software - Classroom Gift Cards <p><u>Instructional Support</u></p> <ul style="list-style-type: none"> - Library, Media, and Tech Support Staff 	<p><u>Community Service</u></p> <ul style="list-style-type: none"> - DARE - Red Ribbon Week - BC Buddies - Lunch Time Activities - Movie Night - Fall Social - Field Day - Reflections - Emergency Preparedness - Teacher Appreciation - Room Parent Allocation - IPSF Donation 	<p><u>Student Support</u></p> <ul style="list-style-type: none"> - Field Trips - Spirit Wear - Classroom Parties <p><u>General PTA</u></p> <ul style="list-style-type: none"> - PTA Speakers - Scholarship Fund - Legislative Action - Parent Program - Hospitality
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PTA PLEDGE DRIVE and 2018 – 2019 MEMBERSHIP DIRECTORY

Consider donating \$250 for each child you have at Bonita Canyon for enriched educational programs. Your donation helps offset this year's PTA budget.

JOIN TODAY at www.bonitacanyonpta.com!

Membership pledges received after Friday, September 28th, will not be included in the School Directory due to printing deadlines. No exception!

Please check with your employer for matching gift programs.

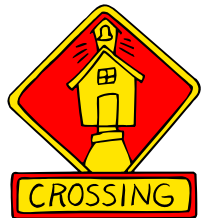
The Bonita Canyon PTA is a 501(c)(3) tax-exempt organization. Tax ID 33-0238486. All donations will be acknowledged with a letter for tax purposes.

Welcome to Bonita Canyon School!

On behalf of BC Connections, we are pleased to welcome you and your children to our school and multicultural community. Along with the PTA, we are here to help make your transition into our school a little bit easier. On the next page is a list of families who have enthusiastically volunteered to be mentor families. We included families who speak languages other than English to make sure everyone feels welcome and informed. These families will serve as your "Buddies" throughout the year. Our goal is for our returning families to share their wealth of knowledge of the school and its activities with new families. Please feel free to call any of the Bonita Buddy families with any questions about a school program, function, or procedure anytime throughout the school year. These families are excited to help you get familiar with Bonita Canyon.

As a new family, please do not hesitate to use the buddy families for information. Our goal is to help you feel welcome, comfortable, and informed.

New Family Popsicle Play Date
Wednesday, August 22nd at 4:30pm
at Chaparral Park
New Family Orientation
Wednesday, August 22nd
5:30pm in the Multi-Purpose Room



Meet buddy families and other new families for a play date at Chaparral Park, which is located right next to Bonita Canyon. The PTA will provide popsicles for the children at this fun event to kick off the new school year. Come to meet the principal and buddy committee in the MPR to learn about school procedures and more. Questions welcome!

Back to School Coffee
Thursday, August 23 at 8:15am

Join us for coffee in the Multi-Purpose Room (MPR) after you walk your child/children to their classrooms on the first day of school.



If you have any other questions or concerns, please contact Tracy Hertstein at tchertstein@yahoo.com, or Wendy Noyes at wendynoyes@me.com.

BONITA CANYON BUDDIES LIST

Jason & Jenny Chao
jeni220@yahoo.com

Perry (2nd) and Aaron (K)
(Mandarin speaker)

Yasunori & Jenny Kurumado
yoskuru@gmail.com

Rika (2nd) and Charlotte (K)
(Japanese speaker)

Jin & Irene Kim
ipyun@yahoo.com

Brayden (6th) and Olivia (2nd)
(Korean speaker)

Babak & Roya Eskandari
rpoormand@hotmail.com

Aydean (5th) and Kahveh (2nd)
(Farsi speaker)

Albert & Jori Mendivil
albert_mendivil@yahoo.com

Krista (6th), Catalina (1st), and high school student
(Spanish speaker)

Amir & Reut Goren
reutlg@gmail.com

Ron (4th), Rahm (2nd), and middle school student
(Hebrew speaker)

Eric & Wendy Noyes
wendynoyes@me.com

Jack (5th) and middle school student

Mike & Traci McMullens
tmcmullens@gmail.com

Cruz (5th) and middle school student

Dan & Kimberly de la Paz
dlpcompany@gmail.com

Sienna (5th) and middle school student

Mike & Tracy Hertstein
tchertstein@yahoo.com

Hunter (4th) and middle school student

PTA EXECUTIVE BOARD

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VP of Curriculum
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jori_mendivil@yahoo.com
emilie.albertmott@gmail.com
tchertstein@yahoo.com

Summer 2018



Dear parents and friends of Bonita Canyon,

With another school year rapidly approaching, Bonita Canyon PTA is looking for businesses interested in **ADVERTISING in the Bonita Canyon Directory**. As you know, Bonita Canyon families depend on the directory for communication with friends, classmates, and parents throughout the year and beyond. Advertising is a great way to support our school and gain exposure for your business!

Advertising rates for the various options are listed on the following pages. If you are interested, please fill out the form on the second page and submit it by mail with a check payable to **Bonita Canyon PTA**:

Bonita Canyon Elementary School
Attn: Directory Advertising
1 Sundance Drive, Irvine, CA, 92603

Alternatively, you may drop off the form and payment in the “Directory Advertising” envelope in the school office when school opens. Please do not staple any advertising.

The cover spots are coveted advertising space since they are printed in glossy color, high quality binding paper. We will be conducting a closed-bid process for the color cover spots: outside back cover (1 available) and inside front and back covers (2 available). Due to the high demand for the color cover spots, we feel that a bidding process is the most equitable way to manage their allocation. **Bids are due by 3:00 pm on September 21, 2018**, and can be submitted via email to bonitacanyonpta@gmail.com. All bidders will be notified of their status by September 28, 2018.

Please email all advertising artwork for your ad in JPEG format and the requested size to bonitacanyonpta@gmail.com.

**All advertising artwork and payment must be received
in the school office by October 3, 2018!**

The Bonita Canyon PTA thanks you for your support.

FORM FOR BLACK AND WHITE INTERIOR ADVERTISEMENTS

Form and payment must be received in school office by October 3, 2018

Business Name: _____

Contact: _____

Phone #: _____

Email Address: _____

Full Page (\$125) Half Page (\$80) Business Card (\$40)

BID FORM FOR COLOR COVER ADVERTISEMENTS

Form must be received at bonitacanyonpta@gmail.com by 3pm on September 21, 2018

Business Name: _____

Contact: _____

Phone #: _____

Email Address: _____

I am bidding on Color Outside Back Cover *Bid Amount \$* _____
(1 spot available)

I am bidding on Color Inside Front or Back Cover *Bid Amount \$* _____
(2 spots available)

You may bid on both options - Outside and Inside Cover, or just on one option

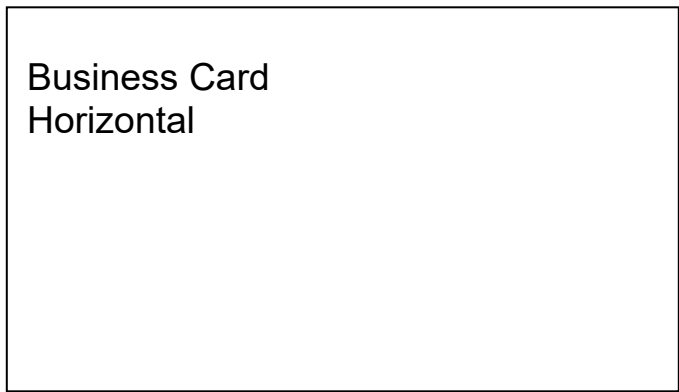
****Only bids with specific \$ amounts will be considered valid****

In the event of unsuccessful bid(s) above, I would like to purchase one of the black and white advertisement options below:

Full Page (\$125) Half Page (\$80) Business Card (\$40)

Bonita Canyon School 2018 – 2019 Directory Advertising Dimensions and Price List

Full Page



Business Card
Horizontal

Business Card
Vertical

Half Page

<u>Size</u>	<u>Approximate Dimensions</u>	<u>Price</u>
Business Card Horizontal	3 ½ x 2 in.	\$ 40.00
Business Card Vertical	2 x 3 ½ in.	\$ 40.00
Half Page	6 x 3 ½ in.	\$ 80.00
Full Page	6 x 7 ¾ in.	\$125.00

Make checks payable to:
Bonita Canyon PTA