



BONITA CANYON PTA

1 Sundance Dr, Irvine, California 92603 Phone: (949) 936-5450

Summer 2017

Dear Parents,

Welcome to Bonita Canyon's 41st year of providing excellent education to our community! Bonita Canyon continues to be a remarkable school due to the efforts of our amazing staff and the exceptional involvement of our parent community, led by the Bonita Canyon PTA. We are excited to start the school year with our wonderful Bonita Canyon community in our newly remodeled and upgraded library/innovation lab and common areas. Please make sure you visit the Bonita Canyon PTA website, which can be accessed at www.bonitacanyonpta.com, for helpful information about school programs and events in the Bonita Canyon community.

During the 2017-2018 school year, the PTA will contribute funds to provide every student with homework organizers/folders and back-to-school supplies. We will also pay for all grade level field trips. We continue to support various library programs, technology and computer lab enhancements, the AR/STAR reading program, Art Masters, student assemblies, teacher planning days, PE equipment, Lunch Time Activities, classroom instructional supplies, IPSF Music, and much, much more! All of the students at Bonita Canyon will benefit from the donations made to the PTA.

The Fall Pledge Drive is extremely important in raising funds to support all of our educational enrichment programs that are budgeted this year. Our goal is to have 100% of our families and faculty join the PTA. We hope you will be a part of this important organization, which raises funds to support the programs at Bonita Canyon. Becoming a member and making a pledge by September 29, 2017 ensures that your family information is included in the Bonita Canyon PTA directory. The Bonita Canyon PTA directory is a priceless resource that allows you to connect with other BC families!

Please visit the PTA website to learn more about volunteer opportunities at our school. We welcome all BC parents to get involved in the PTA by volunteering your time and talent to one of the many wonderful programs at our school. There are opportunities for working parents as well. Please fill out the volunteer sign up form on our website at www.bonitacanyonpta.com/volunteer/ and you will be contacted by one of the dedicated committee chairs.

Our school is a special place because of your volunteer and financial support. Thank you for your dedication and interest in enhancing the learning experience of Bonita Canyon students. Please contact me, or any member of the PTA Executive Board, during the school year if you have any questions or concerns.

Best Regards,

Candace Novell
President, Bonita Canyon PTA
candace.novell@gmail.com



BONITA CANYON PTA

1 Sundance Dr, Irvine, California 92603 Phone: (949) 936-5450



Our goal is to deliver a better education and learning environment for the students at Bonita Canyon by offering Enrichment Programs, P.E./Library/Media/Tech Support Staff, Community Service and financial resources **not** provided by the District or supported by State funding.

OUR FUNDRAISING GOAL IS TO HAVE 100% FAMILY PARTICIPATION.

PTA PROGRAMS PROVIDED

The money generated by PTA fundraising goes directly toward educational and extra-curricular programs. Your generous donations to the Bonita Canyon PTA make the following staff support, programs, and field trips available to all our students:

<u>Instructional Programs</u> - Art Masters - Music (via donation to IPSF) - Student Assemblies - Library Books & Programs - Library Subscriptions - AR/STAR Reading - Reading Incentives <u>Enrichment Programs</u> - Multicultural Club - Guy Stuff - Mother-Daughter Night - S.H.A.P.E.	<u>Instructional and Technology Support</u> - Classroom Allocations - Classroom Supplies - Copier Expenses - Computer Lab Hardware - Computer Lab Software - Teacher Planning Days - Classroom Gift Cards - PTA Teacher Coverage <u>Instructional Support</u> - Library, Media, and Tech Support Staff	<u>Community Service</u> - DARE - Red Ribbon Week - BC Buddies - Lunch Time Activities - Movie Night - Fall Social - Field Day - Reflections - Emergency Preparedness - Teacher Appreciation - Room Parent Allocation - IPSF Donation	<u>Student Support</u> - Field Trips - Back to School Supplies - Everyday Student Supplies - Student Organizers - Spirit Wear - Classroom Parties <u>General PTA</u> - PTA Speakers - Scholarship Fund - Legislative Action - Parent Program - Hospitality
--	--	---	--

PTA PLEDGE DRIVE and 2017 – 2018 MEMBERSHIP DIRECTORY

Consider donating **\$225 (or \$1.25 per day)** for each child you have at Bonita Canyon for enriched educational programs. Your donation helps offset this year's PTA budget.

JOIN TODAY at www.bonitacanyonpta.com!

Membership pledges received after Friday, September 29th, will not be included in the School Directory due to printing deadlines. No exception!

Please check with your employer for matching gift programs.

The Bonita Canyon PTA is a 501(c)(3) tax-exempt organization. Tax ID 33-0238486. All donations will be acknowledged with a letter for tax purposes.

Welcome to Bonita Canyon School!

On behalf of the Bonita Canyon Buddies, we are pleased to welcome you and your children to our school and community. Along with the PTA, we are here to help make your transition into our school a little bit easier. On the next page is a list of families who have enthusiastically volunteered to be mentor families. These families will serve as your "Buddies" throughout the year. Our goal with BC Buddies is for our returning families to share their wealth of knowledge of the school and its activities with new families. Please feel free to call any of the Bonita Buddy families with any questions about a school program, function, or procedure anytime throughout the school year. These families are excited to help you get familiar with Bonita Canyon.

As a new family, please do not hesitate to use the buddy families for information. Our goal is to help you feel welcome, comfortable, and informed.

New Family Popsicle Play Date
Wednesday, August 23rd at 4:30pm
at Chaparral Park

New Family Orientations
Wednesday, August 23rd

9:30am (after Kinder meet and greet) in Portable #10 (P10)
OR 5:30pm in the Multi-Purpose Room



Meet buddy families and other new families for a play date at Chaparral Park which is located right next to Bonita Canyon. The PTA will provide popsicles for the children at this fun event to kick off the new school year. Come to meet the principal and buddy committee in the MPR to learn about school procedures and more. Questions welcome!

Back to School Coffee
Thursday, August 24 at 8:30am

Join us for coffee in the Multi-Purpose Room (MPR) after you walk your child/child to their classrooms on the first day of school.



*If you have any other questions or concerns, please contact
Jori Mendivil at jori_mendivil@yahoo.com or Wendy Noyes at wendynoyes@me.com
Bonita Canyon Buddy Co-Chairs*

BONITA CANYON BUDDIES LIST

Albert & Jori Mendivil albert_mendivil@yahoo.com	Catalina (K), Krista (5 th), and middle school student (Spanish speaker)
Lisa Than lthan@gmail.com	Aidan (5 th) and high school student (Mandarin speaker)
Eugene & Joohee Park Annabee00@hotmail.com	Mathew (6 th) (Korean speaker)
Alex and Sunny Dorani sunnydorani@gmail.com	Justin (4 th) & middle school student (Farsi Speaker)
Harumi Virgil H_shuri@hotmail.com	Nicholas (5 th) and middle school student (Japanese Speaker)
Eric & Wendy Noyes wendynoyes@me.com	Grace (6 th) & Jack (4 th)
Mike & Traci McMullens tmcmullens@gmail.com	Brandon (6 th), & Cruz (4 th)
Dan & Kimberly de la Paz dlpcompany@gmail.com	Sienna (4 th)

PTA EXECUTIVE BOARD

President	Candi Novell	candace.novell@gmail.com
VP of Membership	Lauren Luhrs	lluhrs@gmail.com
VP of Way and Means	Sarah Cohen	sarahcohen@icloud.com
VP of Curriculum	Cris Dym	dymcris@yahoo.com
Recording Secretary	Katie Stevens	katieryan81@icloud.com
Auditor	Annika Chase	annikachase@yahoo.com
Financial Secretary	Hilda Villadelgado	hilda_villadelgado@yahoo.com
Treasurer	Sherri Mirejovsky	sherri@mirejovsky.com
Historian	Kimberly de la Paz	dlpcompany@gmail.com
Corresponding Secretary	Naomi Sognefest	naomi.sognefest@gmail.com
Parliamentarian	Emilie Albert-Mott	emilie.albertmott@gmail.com
Past President	Tracy Hertstein	tchertstein@yahoo.com

Summer 2017



Dear parents and friends of Bonita Canyon,

With another school year rapidly approaching, Bonita Canyon PTA is looking for businesses interested in **ADVERTISING in the Bonita Canyon Directory**. As you know, Bonita Canyon families depend on the directory for communication with friends, classmates, and parents throughout the year and beyond. Advertising is a great way to support our school and gain exposure for your business!

Advertising rates for the various options are listed on the following pages. If you are interested, please fill out the form on the second page and submit it by mail with a check payable to **Bonita Canyon PTA**:

Bonita Canyon Elementary School
Attn: Directory Advertising
1 Sundance Drive, Irvine, CA, 92603

Alternatively, you may drop off the form and payment in the "Directory Advertising" envelope in the school office when school opens. Please do not staple any advertising.

The cover spots are coveted advertising space since they are printed in glossy color, high quality binding paper. We will be conducting a closed-bid process for the color cover spots: outside back cover (1 available) and inside front and back covers (2 available). Due to the high demand for the color cover spots, we feel that a bidding process is the most equitable way to manage their allocation. **Bids are due by 3:00 pm on September 22, 2017**, and can be submitted via email to lo@dev-res.com. All bidders will be notified of their status by September 29, 2017.

Please email all advertising artwork for your ad in JPEG format and the requested size to: lo@dev-res.com.

The Board of Directors expresses our appreciation for your support.
Laura
Director
lo@dev-res.com or 949-290-2611

FORM FOR BLACK AND WHITE INTERIOR ADVERTISEMENTS

Form and payment must be received in school office by October 4, 2017

Business Name: _____

Contact: _____

Phone #: _____

Email Address: _____

Full Page (\$125) Half Page (\$80) Business Card (\$40)

BID FORM FOR COLOR COVER ADVERTISEMENTS

Form must be received at lo@dev-res.com by 3pm on September 22, 2017

Business Name: _____

Contact: _____

Phone #: _____

Email Address: _____

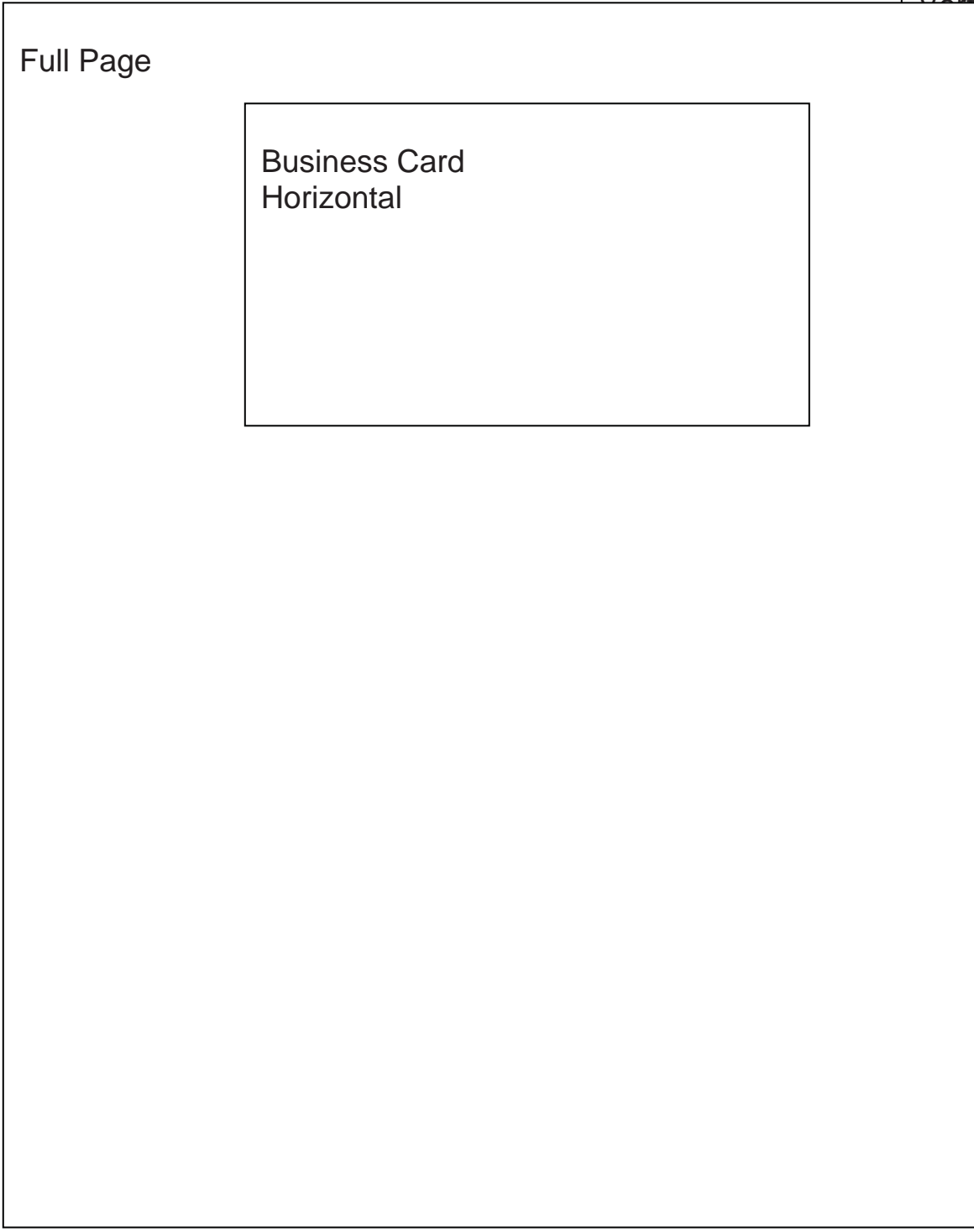
I am bidding on Color Outside Back Cover Bid Amount \$_____ (1 spot available)

I am bidding on Color Inside Front or Back Cover Bid Amount \$_____ (2 spots available)

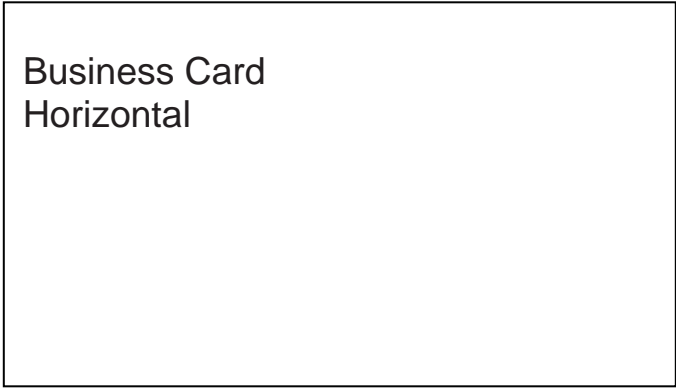
***You may bid on both options - Outside and Inside Cover, or just on one option**
Only bids with specific \$ amounts will be considered valid*

In the event of unsuccessful bid(s) above, I would like to purchase one of the black and white advertisement options below:

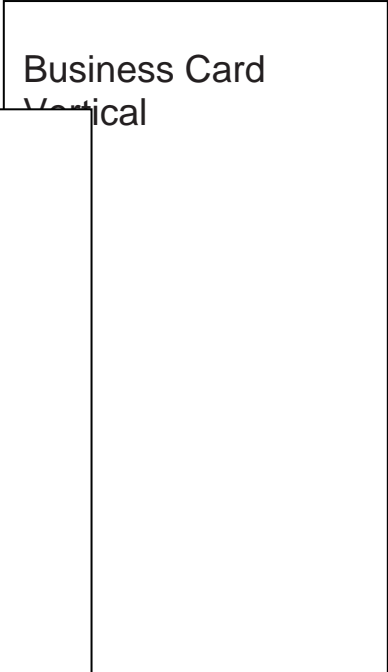
Full Page (\$125) Half Page (\$80) Business Card (\$40)
**Bonita Canyon School 2017 – 2018 Directory Advertising
Dimensions and Price List**



Full Page



Business Card
Horizontal



Business Card
Vertical

